

NCAA Guidelines for Fund-Raising Activity

The University of Oregon and its staff, student-athletes and boosters (with limited exceptions*) are not permitted, directly or indirectly, to assist in raising funds for high schools or organizations that consist of any prospects. A prospect is any student who has entered the ninth grade.

NCAA Bylaw 12.5.1.1 Institutional, Charitable, Educational or Nonprofit Promotions

According to NCAA Bylaw 12.5.1.1, the University Of Oregon Department Of Intercollegiate Athletics is required to present written approval for any student-athlete participating in any institutional, or noninstitutional charitable, educational, or non-profit activity or project considered incidental to the student-athlete's participation in intercollegiate athletics.

The University of Oregon, the PAC-10 Conference, or a noninstitutional charitable, educational, or non-profit agency may use a student-athlete's name, picture, or appearance to support its charitable or educational activities, but as stipulated under NCAA Bylaws 12.5.1.1(a-i), **an Oregon student-athlete may participate in an institutional, or noninstitutional charitable, educational, or non-profit promotion only under the following conditions:**

- The student-athlete receives written approval to participate from the Director of Athletics (or his designee);
- The student-athlete and an authorized representative of the charitable, educational, or non-profit agency must sign a release statement ensuring that the student-athlete's name, image, or appearance will not be used for any commercial purpose;
- The specific activity or project in which the student-athlete participates does not involve cosponsorship, advertisement, or promotion by a commercial agency. The sponsoring organization may reproduce their regular trademark or logo (along with their address and telephone number) only on printed materials such as pictures, posters, or calendars;
- The name or picture of a student-athlete with remaining eligibility may not appear on an institution's printed promotional item (e.g., poster, calendar) that includes a reproduction of a product with which a commercial entity is associated if the commercial entity's officially registered regular trademark or logo appears on the item;
- The student-athlete does not miss class;
- All monies derived from the activity or project go directly to the University of Oregon, the PAC-10 Conference, or the charitable, educational, or non-profit agency;
- The student-athlete's name, picture, or appearance is not utilized to promote the commercial ventures of any non-profit agency.